

## UNITED STATES PATENT AND TRADEMARK OFFICE

Application:	09/784,394	Examiner:	Salce, Jason P.
Filed:	February 15, 2001	Art Unit:	2623
Inventor:	Eller, et al.	Atty Ref.:	0108020-0545102
Title:	<b>SYSTEM AND METHOD FOR SELLING ADVERTISING SPACE ON ELECTRONIC DISPLAYS DIGITAL TELEVISION USING SPECTRUM</b>		

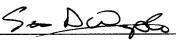
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**STATEMENT UNDER 37 CFR 3.73(b),  
REVOCATION OF POWER OF ATTORNEY,  
NEW POWER OF ATTORNEY, AND  
CHANGE OF CORRESPONDENCE ADDRESS**

NOVUS Partners, LLC, an Ohio Limited Liability Company, is the assignee of record of the entire right, title and interest in the above-referenced patent application by virtue of assignment of the above-referenced patent application. The assignment was recorded in the United States Patent and Trademark Office at Reel 018574, Frame 0571. The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

I hereby revoke all previous powers of attorney or authorizations of agent given in the above-identified application. I hereby appoint the Practitioners at Customer Number 26874, c/o Frost, Brown, Todd LLC, as my/our attorney(s) or agent(s) to prosecute the application identified above, and to transact all business in the United States Patent and Trademark Office connected therewith.

Please direct all correspondence relating to this patent to Customer Number 26874.

By:   
Name: Scott D. Wampler  
Title: Chief Executive Officer  
Date: 1/7/07